

In this unit you will discover what employers are looking for when hiring, ways to prepare for your future job, and how personal marketing will impact your chances of getting the job of your dreams.

You will be introduced to careers that are available in the Human Resources Management Pathway. These jobs recruit and hire new employees, train current employees, distribute employee benefits, and deal with employee issues.

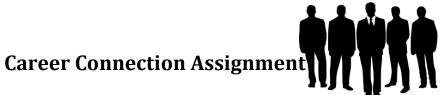
Standard 4: Students will explore skills, knowledge and concepts related to College and Career Pathways in Business and Marketing.

Objective 1: Explore the relationship and impact of business and finance on society and explore related careers.

Indicators:

- Develop basic business soft skills.
- Understand the human resources aspects by completing the job application process including resumes, online applications, etc.
- Understand how personal marketing can impact job outlooks.
- Explore careers in business, marketing, and related areas.





Human Resource Management jobs perform duties that deal with the workers within a company. Some duties may be to hire new employees, maintain benefits and payroll, manage problems with employees, and train people... **Human Resource Management** jobs are considered to be in high demand.

Circle the wage that you think each **Human Resource Management** job makes each year.

Public Relations Manager	\$30,500	\$80,660	\$225,000
Human Resources Manager	\$90,040	\$16,350	\$125,225
Employee Assistance Plan Manager	\$10,500	\$101,298	\$302,000
Human Resources Information System Analyst	\$37,800	\$15,489	\$85,069
Employment Specialist	\$25,322	\$145,500	\$69,575
Training Specialist	\$75,422	\$21,000	\$7,000
Benefits Manager	\$18,980	\$31,210	\$98,221
Human Resources Analyst	\$25,000	\$440,000	\$78,600
Payroll Coordinator	\$39,850	\$4,500	\$176,050



Career Connection:

Human Resources Management Careers to Explore

Public Relations Manager: work to build a positive public image for organizations. Education: Bachelor's degree; and have one to five years of related work experience. Average Utah Wage: \$38.78 Hourly \$80,660.00 Yearly

Human Resources Manager: plan and direct policies about employees. Education: Bachelor's degree and have one to five years of work experience in human resources; Average Utah Wage: \$43.29 Hourly \$90,040.00 Yearly

Employee Assistance Plan Managers: oversee programs to enhance employee safety and wellness and improve work-life balance. Education: Master's degree, salary of \$101,298

Human Resources Information System (HRIS) Analysts: coordinate, communicate and implement changes to the HR information systems. Education: Bachelor's degree in information systems, Salary range \$40,681 to \$85,069

Employment, Recruitment and Placement Specialists: recruit and place workers. Education: Bachelor's degree, Salary range \$29,690 to \$69,575

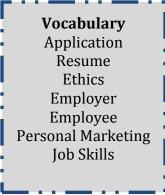
Training and Development Specialists: conduct and supervise training and development programs for employees. Education: Bachelor's degree, often in business administration or business management, Salary range \$36,147 to \$75,422,

Compensation and Benefits Managers: develop, implement and administer a company's rewards and benefits policies, including salaries, bonuses, pensions, life insurance and

sometimes medical insurance packages. Education: Bachelor's degree in human resources management, Salary range \$40,251 to \$98,221

Human Resources Analyst: advise managers on how to make organizations more profitable through reduced costs and increased revenues. Education: Bachelor's degree, \$78,600 per year \$37.79 per hour

Payroll Coordinator: Compile and record employee time and payroll data. May compute employees' time worked, production, and commission. Education: High School \$19.16 hourly \$39,850 yearly







Job Skills

Employers look for people who have the skills and personal traits necessary for success on the job. They cannot afford to have employees who have not prepared themselves.

Was the little Alien prepared to do the job? Why or why not?

Is it too late for the Alien to develop the skills to do the job properly? Why or why not?

What traits or skills does the alien have now that would let you know he can do the job?

List three skills or personal traits the alien should have had before being hired to do the job:

If you were an employer, would you hire the little alien? Why or why not?



RESOURCE FOR: Human Resource Management



HR Manager – Job Exploration

It is your job to hire an employee to fill the position of a cashier. Read the job description and job requirements below to understand what type of employee you are looking for. Then look through the applications of possible people to hire. Circle information that you find on the applications that fits the job requirements. Determine who would get the job and why.

Cashier Job Description:

A Cashier is responsible for providing friendly customer services, processing sales quickly and accurately, cash register operations, and safeguarding company assets. Cashiers use electronic scanners, cash registers, credit card machines, and related equipment.

Requirements for the job:

- Some companies require a high school diploma or equivalent
- Strong counting and calculation skills
- Strong communication skills
- Organizational skills
- Strong customer service skills
- Knowledge of the retail environment

	Annli	cation 1			Annlic		cation 2		Application 3			
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City, ST, ZIP	Pruve UT 84000				ty, ST, 23P				Address	712 North Street		
Telephone	801-951-4567				lephone	SLC, UT 84000			City, 57, 28	Spenish Fork UT 84100		
Name of Immediate Supervisor	Bob Barter				me of immediate Supervisor	801-123-456 Max Jones	801-987-6543		Telephone	(435)-728-1218		
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Describe your impression of the person in Application 1:

Describe your impression of the person in Application 2: _____

Describe your impression of the person in Application 3: _____

Who would you hire? Explain your decision: ______



College and Career Awareness

Mock Job Application

Salt Lake City UT	
84114	

Personal Information		and the second second second second second second	and the second
Last	First	MI SSN#	Email
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Street Address	City	ST Zip	Home Phone Mobile Phone
_ 749 Center	St. Salt Lake City		801-222-1111 801-222-3333
		1	If yes, Date of Birth
Are you entitled to work in the Uni	ited States? @Yes ONo	Are you 18 or older? ONO	Jan 1 1993
		if yes, please explain:	1 1001 1,1112
Have you been conviced of a felony	y or been incarcerated in connection with a	n yes, please explain.	
felony in the past seven years?	Ores ONO		
Military Service? Oves no	Branch	Are you a veteran? OYes @No	War
		Are you a veterant Ores Ores	
What position are you applying for?		How did you hear about this position?	
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Lashier	1 -	Internet	······································
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Prior Work Experience		and the second	
	Current or Most Recent	Prior	Prior
Employer	Walmart	Smiths	
	wamart	SVAITAS	
Address	1234 State St.	45675 main	
	FFT DIALE DI	47013.11.0001	
City, ST, ZIP	SUC. UT 84000	Lehi Ut. 84000	
	, , , , , , , , , , , , , , , , , , , ,		
Telephone	801-123-456	801-987-6543	
No			
Name of Immediate Supervisor	Max Jones	Michelle Feterson	
Dates of Employment	From To	From To	From To
Dates of Employment	Jan 2013 April 2015	Jan 2011 Jan 2013	
Position/Job Title			
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College/University	1 march of 1 to 1	1 (2) 3 4	And Incl
	University of Utah		Associates
Trade School		0	
Other			
List any applicable special skills			
List any applicable special skills, training or proficiencies.	Mimay bandal - Are		
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Disclaimer - By signing, I hereby certify that	t the above information, to the best of my knowledge,	Glassiture	Date
is correct. I understand that falsification of t	this information may prevent me from being hired or	signature	i 1
lead to my dismissal if hired. I also provide o regarding work records.	consent for former employers to be contacted	tanes. Loker	5/1/2015
		united	1-112013

250 East500 South Salt Lake City UT 84114	Nover 10				
Personal Information		A State of the second	SSN#	Email	
Last Rawlinson	First Liam	M	472-661-1128		mail.
Street Address 22 North3C	O East City Richfield	^{sr} UT	^{Zip} 84000	(435)-877.2274	Mobile Ph (435)-2
Are you entitled to work in the Uni		Are you 18 or older		If yes, Date of Birth June 7th 1	991
Have you been conviced of a felony felony in the past seven years?	y or been incarcerated in connection with a Ores No	if yes, please explain:			
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Prior Work Experience	Current or Most Recent	Prior		Prior	
Employer	Costco				
Address	712 North Street				
City, ST, ZIP	Spanish Fork UT 84000	»			
Telephone	(435)-728-1218				
Name of Immediate Supervisor	Juson Ramerie z			-	
Dates of Employment	From Jan 2014 Dec 2014	From	То	From	То
Position/Job Title	Stocker				
Pay	\$7.75/hour				
Reason for Leaving	Moved				
May We Contact	Yes ONo	<u> </u> <u>O</u> r	ies ONO	OYes	ONO
Education	Name/Location	Last Year Complete		Degree	Major
High School	Richfield High	0		Diploma	
College/University	BYU	0	234	Still Attending	*
Trade School		0			
Other					
List any applicable special skills, training or proficiencies.	Team Player, Organiz	ed, Undersh	and Retail		

College and Career Awareness July 250 East500 South Salt Lake City UT 84114

Mock Job Application

Personal Information				where the second state of the second
Last ()	First (MI SSN#	Email	
Street Address	Lole	L 807-50	24-6421 Home we	Mobile Phone
600.5 500 N	City Provo	5 UT 210 84C)00 - W3t-12	34 801- 851-4567
Are you entitled to work in the Unit	ed States? @Yes ONo	Are you 18 or older? Yes ONo	If yes, Date of Birth	, <u> </u>
Have you been conviced of a felony felony in the past seven years?	or been incarcerated in connection with a	If yes, please explain: Bad Cherths		
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Prior Work Experience	Current or Most Recent	Prior	Prior	
Employer	Burger King			
Address	999 center street			
City, ST, ZIP	Provo UT 84000			
Telephone	801-951-4567			
Name of Immediate Supervisor	Bob Barter			
Dates of Employment	Jan 2015 April 2015	From To	From	То
Position/Job Title	Fry Cook			
Pay	\$7.00per hour			
Reason for Leaving	Better employment			
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College/University	10th grade	1 2 3 4		
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Other				
List any applicable special skills, training or proficiencies.	good with people, cool	king skills, learn quict	ly, good with not	ney
is correct. I understand that falsification of I	: the above information, to the best of my knowledge, this information may prevent me from being hired or consent for former employers to be contacted	Signature Cole Christic	nser	Date Mwy 5, 2015

The Quality Employee



Read through the Quality Employee presentation and answer the following questions.

Employers Don't Want:

Employers do not want to hire difficult people to work with. Employers want to hire a person that is going to help the business be more successful.

Do you know people that have difficult personalities?
How do you deal with difficult people?
Did you relate to any of the difficult personalities?
Can difficult personalities change? Explain:

Employers Want:

List 8 qualities that employers are looking for in an employee:

Create Your Brand:

You need to become aware of qualities and skills you have and let employers know about them. You need to share those traits to make yourself stand out, create your brand. Making yourself noticeable may be the reason you get the job over the other person that applied for the same job.

Create a list of qualities and skills you have to help build your brand:





Getting A Job

Now you know what employers are looking for, so now it is time to find out how to get a job. Open the *Getting a Job* presentation, and complete five assignments that will walk you through the steps of finding employment.

#1 Job Application:

The first step towards getting a job is correctly filling out a job application. Job applications must be neat, accurate, and completed with all requested information.

Assignment: Follow your teacher's instruction to access the job application. Fill out the application as if you are applying for a **Training Specialist** and you have the qualifications to do the job (hint: use your Career Connection for information). You can fill in the education with a college that you would like to someday attend. Make up your information for all personal information.



#2 Resume

An application only gives basic information to an employer. If you want to make an impression and spark the attention of an employer, then create a resume. A resume will give an employer an opportunity to get to know you and what skills and abilities you have.

Assignment: Create a resume to go with your application. Remember you are applying for a Training Specialist.

For an online Resume Builder, go to: http://www.myfuture.com/careers/tools-checklists/resume-builder



#3 Interview Practice



Interviewing For A Job

Watch: <u>https://www.youtube.com/watch?v=GvU8fL4MiSQ</u> Answer the following:

List at least 3 behaviors employers look for when interviewing:

Name at least 3 inappropriate behaviors that would make an employer not hire someone:

Common Interview Questions

Before you go to a job interview, you need to prepare for possible questions that may be asked by an employer. Take a moment to practice for an interview by reading the following questions, then think about why the employer is asking the question, and then write down exactly how you would respond to the question.

Tell me about yourself:

Describe the perfect employee:

Why should we hire you instead of someone else?

What are your strengths?

Why do you want to work here?

How is your health? Do you miss a lot of school?

Do you have any long-range goals?

Do you have any questions?







Appearance Matters

You have been invited to participate in an interview for the job of a Training Specialist. What will you wear to make a good impression?

Visit the following site and research how to make a good impression on an interviewer. Make a list of items you would wear to the interview and explain why you chose those items.

http://jobsearch.about.com/od/interviewsnetworking/a/dressforsuccess.htm

Item Detail:	What this item says about you:



#5 Mock Interview

Interview For The Job

With a partner, participate in a Mock Interview. One partner will go first and be the interviewer and ask the questions below. While interviewing your partner, watch for behaviors in the chart and check off the behaviors if they showed them. When finished with the questions, switch roles and the other partner then becomes the interviewer and does the same.

Ask:

- 1. Tell me about yourself.
- 2. Describe the perfect employee.
- 3. What are your strengths?
- 4. How is your health? Do you miss much school?
- 5. Do you have any goals?

Observe:

Eye Contact	
Good Posture	
Spoke Clearly	
Smiled	
Focused	

